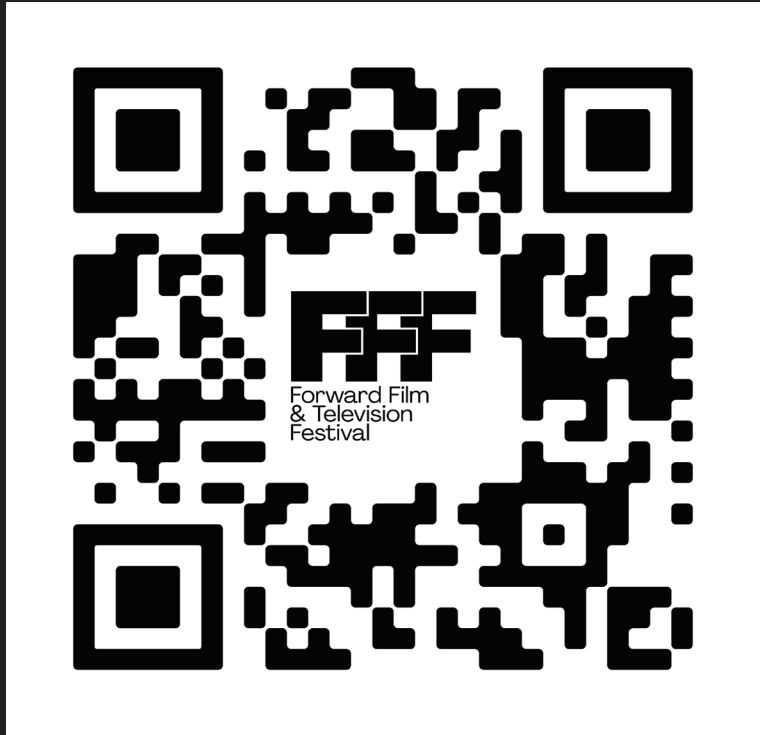




Forward Film
& Television
Festival

Put your films
forward

www.forwardfilmfest.com



Forward Film
& Television
Festival



Forward Film
& Television
Festival

Forward Film & Television Festival launches
Summer 2025.

- **Could you be a venue for one of our many events?**
- **Could you display promotional material?**
- **Could you partner with us & be part of the festival?**
- **Could you help promote our work to your audience?**



Forward Film
& Television
Festival

Entries to Birmingham's newest & most connected festival of film are already streaming in & we are looking for partners, supporters, collaborators & ambassadors to help push film forward, push culture forward, push Birmingham forward.



Forward Film
& Television
Festival

Put yourself forward.



Forward thinking

The festival vision

A brand new **film festival** for the City Of Birmingham.

Forward Film & Television Festival will annually platform local, regional & international film & tv productions by established, emerging & new artists over four days in the summer.

By collaborating with industry & community, we will:

- **Create** a connected & cohesive eco-system
- **Generate** business & tourism,
- **Increase** footfall to the local area
- **Expand** the city's creative community.

With competitive price points, free-to-attend screenings, industry panel events, social networking mixers, crowd pleasing competitions & experiences, **Forward Film & Television Festival will deliver a celebration of all things on screen.**





Forward in Birmingham

Becoming part of the cities cultural calendar

Forward Film & Television Festival will become a key part of **Birmingham's cultural calendar.**

From being the birthplace of **Sir Michael Balcon** & the **Odeon Cinema**, to **Steven Knight** putting us firmly on the international map with **Peaky Blinders**... **Birmingham** has, & always will be, creative & innovative.



Forward Film & Television Festival will:

Work with existing festivals & events in the city

Utilise our extensive industry connections

Develop alongside the community

We will contribute to a more connected creative eco-system & remain true to our values - & the values of Birmingham;

Forward.



Forward momentum

Capitalising on the industry boom in Birmingham and completing the growing attention on the city



The arrival of Digbeth Loc Studios, coupled with the continued development of Digbeth; has shone a light on Birmingham as an upcoming creative force & a soon-to-be essential base for international productions & companies.

In 2023, 145.4 million visited the region, a record breaking figure representing an increase of more than four million people compared to data from 2022, when the region hosted the Commonwealth Games.

(Data from West Midlands Combined Authority)



All of the signs are that these figures will continue to rise & Forward Film & Television Festival will be a cultural & creative reason for increased tourism into the city.



Forward facing

Being visible and carefully marketed alongside strategic partners to maximise impact

- A **recognisable & consistent** brand
- An **articulate** message
- A **clear** marketing strategy
- **Quality** branded merchandise
- A **strong** social media presence,
- A **focus** on collaboration

By positioning ourselves as a key pillar in the city's cultural calendar of events, Forward Film & Television Festival will experience year-on-year growth alongside Birmingham's wider development.

Forward Film & Television Festival will remain at the forefront of Birmingham's creative consciousness, staying relevant & on trend.





Forward focus



Forward Film & Television Festival will bring increased attention & tourism to the city. Our vision is to create a vibrant, bustling atmosphere of festival goers attending events & screenings at various venues across Digbeth. Crowds of film enthusiasts experiencing the best of Birmingham, engaging with our culture, independent businesses & warm, friendly locals.

Putting the best of Birmingham forward.



Forward movement

We are looking to work with visionary individuals & organisations.

To **connect** the city

To **share** the city

To **grow** the city.

To move Birmingham forward together.



There are many ways you can support or get involved with the festival.

- **Display** promotional material
- **Offer** a discount on services or products
- **Be** a venue for screenings or events.

To move us all forward together.





Forward together

Community, Industry and Local Business engagement

Forward Film & Television Festival is supported by:



We will collaborate with & support a number of other organisations to strengthen creative connections within the city.

“The Birmingham Film Festival is a 10-day event. Over 5,500 guests are expected, making it currently the largest film and media event in the West Midlands.”

(www.birminghamfilmfestival.com)

“The Flatpack Festival, a BAFTA accredited festival attracts an average “Audience Attendance of 16,000.” (Flatpack

Film Festival Film Freeway page)

By working alongside exhibitors, organisations & individuals, we can:

- **Increase** tourism, business & awareness.
- **Foster** a deeper level of connection & collaboration.
- **Create** opportunities; helping keep the next generation of creatives in Birmingham.





Forward together

Community, Industry and Local Business engagement

Potential Supporters for Forward Film & Television Festival are:





Forward Film & Television Festival

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Forward Film & Television Festival - a festival for local, regional and international Film and T.V. productions.

A platform for **progress**, a celebration of **creativity** & an event dedicated to the **development** of Birmingham.

- **Four** days
- **Sixteen** Categories
- **Competitive** Pricing
- **Industry & Community** Events
- **Gala** Awards

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Get in touch

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Website: forwardfilmfest.com

Socials: [@forwardfilmfest](#)

